

3B Introduces Aer X

Aer X brings functionality and style to the POC marketplace.

3B Medical is pleased to announce the Aer X. Aer X will introduce the world to a smaller, lightweight and more convenient portable oxygen option. 3B has invested years in bringing the most up to date technology to market.

The only POC equipped with Active X technology. The Active X algorithm follows a patient's breathing, increasing oxygen delivery as needed as respiration rate increases. The Aer X was designed with active users in mind who aren't ready to give up their physical lifestyle regardless of their diagnosis.

Safety and efficacy features are a bonus built right in. Our U.S. Patent Pending magnetic cannula port disengages if a patient trips or gets their cannula hooked on an object to prevent both patient injury and device damage. The magnetic break away is just one of many design innovations pioneered by 3B Medical. The Aer X was designed to simplify the patient experience, with easy to change sieve cartridges and filters.

Want accessories? 3B has fashionable carry bags and packs, fun multi-colored cannulas and much more to come. Make wearing the Aer X POC a statement! Available for ordering March 2020.

Contact your sales representative or 3B Medical directly for pricing and availability. [Request More Information](#)



The Siesta full face mask is a welcomed addition to 3B's interface lineup.



Following in its very successful little sibling's debut in 2019, the Siesta full face hits the market this month. We invite you to try the newest design in full face mask comfort. Completely unobstructed line of sight with no forehead brace and a newly devised headgear makes this mask an automatic winner for your patients.

The Siesta full face cushion is interchangeable on the frame and has some radically unique design changes. The silicone of the cushion contains ventilation holes to ensure quiet exhalation and the cushion itself is easily changed regardless of your customers dexterity issues due to the easy grip plastic housing. Available in small, medium large and an all size kit. Contact 3B or your sales rep for info.

[Siesta Flyer](#)

3B Medical Welcomes Dave MacDougall as Chief Operating Officer

We are pleased to announce the hiring of Dave MacDougall as 3B's Chief Operating Officer (COO). A graduate of Rensselaer Polytechnic Institute Dave brings over 30 years of experience in leadership primarily in the health care industry to the Company.

Dave comes to 3B Medical from United Health Services (UHS), a market leading health system in Upstate New York. In his capacity as Senior Vice President and System Chief Financial Officer, Dave led all finance and IT areas and was very involved in strategic planning, growth strategies and operations for UHS.

Prior to his tenure at UHS, and more locally, Dave was the CFO at Winter Haven Hospital, a 711-bed facility. Dave merged his financial and strategic operational experience to guide the hospital through a rapidly changing regulatory landscape to profitability securing the long-term vibrant success that continues to this day. Dave also has an entrepreneurial and consulting background and looks to bring those skills to 3B Medical to work collaboratively with our team to help continue driving 3B's aggressive growth.



3B Medical's Statement on Use of Ozone with Our Devices

3B Medical, following similar actions by industry competitors, has revised its warranty policy. In our view, use of ozone ("activated oxygen") is incompatible with use by respiratory patients (i.e. COPD, asthma, etc) in the home. Ozone, even in trace amounts, is an extremely strong lung irritant. We have patient safety concerns, as well as concerns about degradation of polymers and potential motor damage to our devices. Effective March 1st, damage to 3B Medical devices caused by exposure to ozone will be specifically excluded from warranty coverage.